



studio italia



## **FOR IMMEDIATE RELEASE**

**Diva - Italy's latest Mac gadget touches down in Australia!**

7 December 2009

Melbourne, VIC – The Diva is the ultimate iPhone and iPod gadget this summer, the innovation of Italian lighting design firm Rotaliana.

The Diva was an international sensation at the Milan Furniture Fair in 2009, where one of Italy's most progressive lighting companies created an elegant solution for both light and music needs.

“Studio Italia is very excited to be appointed exclusive Australian agents for the Diva. It's the first time that the market has been offered a high quality lamp that features a retractable iPhone and iPod dock, a digital clock, four high quality speakers, FM radio stations, as well as a USB and auxiliary socket.” states Mark Gower, Managing Director of Studio Italia.

Dante Donegani & Giovanni Lauda are Rotaliana's in house designers who also created the Multi-Pot in 2006, currently a cult item in Italy and the rest of Europe for its elegant solution to light, power, and storage.

The Diva is their latest gadget to hit our shores, and just in time to be the perfect gift this Christmas!

It retails at \$599, and is available in Black, Silver and White. Where to buy:  
[www.divalamp.com.au](http://www.divalamp.com.au)

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